

# Join in store today

ALL FIELDS WITH \* REQUIRED TO PROCESS THIS APPLICATION

NEW MEMBER

CURRENT MEMBER

\_\_\_\_\_  
\*MEMBER NUMBER IF RENEWING

\_\_\_\_\_  
\*FIRST NAME

\_\_\_\_\_  
\*LAST NAME

\_\_\_\_\_  
\*EMAIL ADDRESS

\_\_\_\_\_  
\*STREET ADDRESS WHERE YOU'D LIKE YOUR DREAM BOX AND OTHER MAILINGS SENT

\_\_\_\_\_  
\*APT. NUMBER/P.O. BOX

\_\_\_\_\_  
\*CITY

\_\_\_\_\_  
\*STATE/PROVINCE

\_\_\_\_\_  
\*ZIP/POSTAL CODE

\_\_\_\_\_  
\*PHONE NUMBER WITH AREA CODE

\_\_\_\_\_  
\*BIRTHDAY MM/DD

NEW TO CR

\_\_\_\_\_  
\*CROWN REWARDS NUMBER

SHIP MY DREAM BOX TO THE ADDRESS ABOVE

SHIP MY DREAM BOX TO THIS STORE *SELECT STORES ONLY*

## STORE USE ONLY

\_\_\_\_\_  
HALLMARK STORE NAME

\_\_\_\_\_  
HALLMARK ACCOUNT NUMBER

2024 APPLICATION: 2024 Hallmark Keepsake Ornament Club (KOC) enrollment is open from 11/2/2023-7/31/2024, unless sold out prior. Memberships are valid from the signup date through 12/31/2024. Taxes: For applications submitted online, in store or by phone, applicable state and local taxes may apply. Annual membership fee is non-refundable. Limit one (1) KOC membership per year per person. No more than one (1) membership may be associated with a particular email address or with a particular Crown Rewards number. Annual membership fee is non-transferable. **Dream Box:** The Dream Box special gift begins shipping on or around 4/1/2024. Enroll by 1/15/24 to get all benefits of membership. **Email:** Email is required for membership processing. By providing your email address, you consent to receive email communications from Hallmark and its companies. If you opt out of email communications at a later date, you will not receive full KOC membership benefits, such as the For Keeps email newsletter. **Crown Rewards:** KOC membership includes enrollment in Hallmark Crown Rewards program. For terms and conditions, visit Hallmark.com/CrownRewards. Valid in the U.S. only. **Full Terms:** For KOC membership terms and conditions, visit Hallmark.com/KeepsakeOrnamentClubTerms. For the Hallmark privacy statement, go to Hallmark.com/Privacy or call 1-800-HALLMARK (1-800-425-5627). **Consumer Privacy notice for California Residents:** The Privacy Notice for California Residents governs the collection of your personal information and is contained in Hallmark's current privacy policy available at Hallmark.com/Privacy. © & TM Hallmark



## ANNUAL MEMBERSHIP GIFT

Find joy in every merry detail of this year's Dream Box, valued at \$150! Everything here is yours, just for joining.

- 2024 Dream Book
- North Pole mini ornament display stand
- Coordinating tree skirt
- 3 club-exclusive ornaments
- \$5 off \$10 coupon
- And more surprises!

Dream Boxes begin shipping in April.

## Join the Keepsake Ornament Club now to enjoy the rewards you deserve!

Our club members are like family to us, and family deserves special treatment. Join now for exclusive rewards, members-only perks and never-ending holiday spirit. Let's make some memories together! Open for complete details.

### SAVINGS AND OFFERS

Up to \$30 in coupons, with a \$5 off \$10 coupon in every club mailing

The best Crown Rewards Bonus Points, which means more Reward Dollars coming your way

### EXCLUSIVE ACCESS

Shop ornament release events early, including limited quantities and event-exclusive offers

Go behind the scenes with quarterly *For Keeps* mailings, monthly email newsletters and our members-only Facebook group

Access to four club-exclusive ornament designs

### OUR GIFT TO YOU

Annual membership gift valued at \$150

Hallmark  
KEEPSAKE  
-ORNAMENT CLUB-

2024

# Christmas spirit lives here



Get membership rewards valued at \$150+  
Enrollment opens November 2, 2023

JOIN ONLINE / IN STORE  
Application inside or at Hallmark.com/KOC

# We're bringing the merry all year long

Here's a look at what you'll receive for **\$59.99 USD** (plus tax or fees).

Enrollment is open November 2, 2023–July 31, 2024, with benefits lasting through December 31, 2024.



## UP TO \$30 IN COUPONS

Every time you get mail from the club, you get a \$5 off \$10 coupon. Pretty sweet, huh? Use your coupons on anything you like, in store or online. Remember to join by **January 15** so you get every single coupon.



## MEMBERS-ONLY ORNAMENTS

As a 2024 club member, you'll have access to purchase ornaments created just for you by our artists.

<b>Christmas Window 2024</b> 22nd in the series. By Nina Aubé and Robert Hurlburt.	July 2024
<b>Rainbow Lorikeet</b> By Emma Leturgez-Smith.	July 2024
<b>Furry Friends Making Memories Special Edition</b> By Tammy Haddix.	October 2024
<b>Vintage Greetings</b> 1st in the series, which will feature ornaments inspired by vintage greetings. By Matt Johnson.	October 2024



## EARLY EVENT SHOPPING

Only club members can shop ornament release events **ONE DAY EARLY**. Get excited about first dibs on new ornaments (including limited quantities), offers and more. You'll also receive member-exclusive invitations to virtual events and exclusive ornament releases throughout the year.

*Early shopping at participating stores.*



## GO BEHIND THE SCENES

Look for our quarterly *For Keeps* mailings and monthly email newsletters filled with artist interviews, sneak peeks and more. And don't forget to join our members-only Facebook group to connect with Keepsake artists and other members, too!



## MORE CROWN REWARDS BONUS POINTS

You can look forward to the best Crown Rewards Bonus Points, which means more Reward Dollars coming your way—because yes, you're special!

**Join by January 15, 2024**, so you don't miss a single reward! Learn more at [Hallmark.com/KOC](https://Hallmark.com/KOC)